

## Barna Research on American Adults:

- **92%** believe Jesus was a real person
- **56%** believe Jesus was God
- **52%** believe Jesus committed sins like everyone else
- **63%** say they have made meaningful personal commitments to Jesus

## Barna Research on American Adults:

- Those who have **not** made personal commitments to Jesus believe their good deeds will get them into Heaven.
- **29%** of church-going Americans believe it is the church's responsibility to evangelize, not their responsibility.
- **51%** of church-Americans have never heard of the Great Commission.

**“If current trajectories continue, American churches will pass a tipping point. Our congregations will begin a likely unstoppable path toward decline that will rival many European churches of the past century. If there is not a significant movement of revitalization, there will be an accelerated rate of decline and death.”**


**Thom Rainer, former CEO of LifeWay Resources**



**What Does the Birth  
of Jesus Mean to Our  
Country?**



**John 3:16-21**



1. American Christians and unbelievers should remember that the light of Jesus Christ exposes the darkness within each person's heart and life while also making possible a new, transformed life. 3:19-21



When the light of  
Jesus shines forth,  
some will love the  
darkness more than  
the light.



Others will allow their  
lives to be exposed to  
the light of Christ,  
revealing God's power  
to transform a life  
according to God's  
truth.



The background is a dark, starry night sky. A single, bright, multi-pointed star is positioned at the top center. At the bottom center, a small silhouette of a building with a lit interior is visible on the horizon line. The text is centered in the middle of the image.

Am I ready to allow  
God's light to expose  
and transform my life?





**2. American Christians  
and unbelievers need to  
remember that God sent  
Jesus into the world not  
to condemn sinners but to  
save people from their  
sin. 3:17-18**




Those who exercise their  
free will and reject Jesus  
Christ experience the  
continued state of their  
condemnation now and  
forever. 3:18



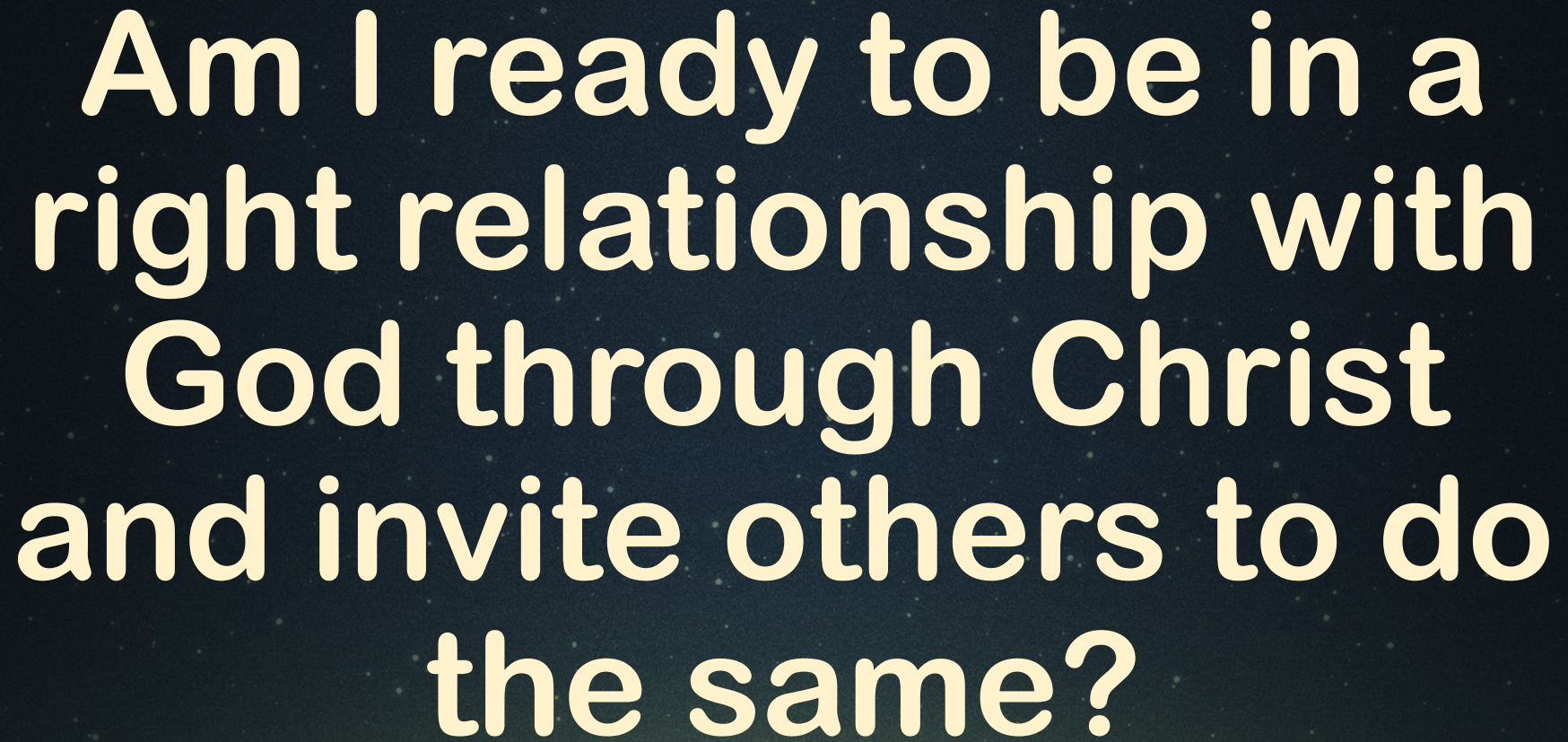


I do not need to condemn  
sinners and unbelievers.

They are condemned  
already. Instead, I urge  
them to trust Christ for  
salvation.




“All this is from God, who reconciled us to himself through Christ and gave us the ministry of reconciliation: that God was reconciling the world to himself in Christ, not counting men’s sins against them. And he has committed to us the message of reconciliation.” 2 Corinthians 5:18–19

The background is a dark night sky filled with numerous small, faint stars. A single, larger, bright star with a four-pointed flare is positioned at the top center. At the bottom of the image, a dark silhouette of a horizon line is visible, with a small, illuminated building or structure in the center, suggesting a church or a place of worship.

Am I ready to be in a  
right relationship with  
God through Christ  
and invite others to do  
the same?




**3. American Christians  
and unbelievers need  
to remember how  
Jesus Christ reveals  
the love of God for  
sinners. 3:16**



The selfless, reckless love of God gives what is most precious to Him, Jesus the Son, to make right a broken relationship with the rebellious, hostile, sinful people of the world.





“But God demonstrates his  
own love for us in this:  
While we were still sinners,  
Christ died for us.”

**Romans 5:8**








I am invited to  
believe and trust in  
God's love revealed  
to me in Jesus.



A bright, multi-pointed star is positioned at the top center of the image, set against a dark, starry night sky. The background transitions from a deep black at the top to a dark greenish-blue at the bottom, where a silhouette of a building with a lit window is visible on the horizon.

Have you been seized  
by the power of a great  
affection? Are you  
revealing the love of  
Christ to those who  
need to be saved?